

Michelle Goeders

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PROFILE

Photographer and multimedia specialist with over six years experience in higher education. Skilled in image manipulation and management, web design and development, digital media editing, and page layout.

WORK EXPERIENCE

Photographer/Multimedia Specialist, Marquette University; Milwaukee, WI - Nov. 2000-present

- Responsible for creating high-quality, creative photographic imagery for use in university publications and websites
- Regularly photographed news, athletics, alumni, and student events as well as studio and environmental portraits; continued to add to library of general campus and student images
- Transitioned the department to digital photography - resulting in an increase in the quantity and quality of images with lower costs and turnaround time
- Directed implementation and oversaw maintenance of searchable database for archived digital images
- Aided faculty in the production of digital and photographic media for instructional materials, presentations and research
- Designed and developed websites for two university departments

Photographer & Designer, Millikin University; Decatur, IL - June 1998-June 2000

- Provided the university with high-quality images for publications, brochures, and web sites
- Photographed news and sporting events as well as formal and environmental portraits
- Designed several print publications including recruitment posters, media guides, and an alumni magazine cover
- Researched and spearheaded department transition to digital photography
- Maintained archive and database of negatives, slides, and digitized images

TEACHING EXPERIENCE

Instructor, GROW with Marquette, Center for Teaching & Learning - Sept. 2002-present

- Conducted software workshops to educate university community in the proper use of digital media
- Provided support to faculty and students and assisted with multimedia projects and lab maintenance
- Aided in design and implementation of Electronic Teaching certificate program for university faculty, including developing workshop imagery, handouts and PowerPoint presentations

Lecturer, Marquette University College of Communications - August 2004-present

- Adjunct Instructor in the Department of Journalism
- Taught principles of Basic Photography, utilizing online course management software

Adjunct Instructor of Art, Millikin University Art Department - August 1998-June 2000

- Taught Beginning Photography, Intermediate Photography, Color Photography, and Alternative Processes
- Supervised independent study students
- Assisted in instruction of immersion course for art students in the desert southwest

EDUCATION

University of Wisconsin Graduate School, Madison, WI - Fine Arts, 1997-1998

Millikin University, Decatur, IL - BFA Photography & Ceramics, 1996

SKILLS

Photography - black & white film processing and printing, color printing, large, medium, and 35mm formats; pinhole cameras; alternative processes including cyanotypes, Polaroid transfers, gum bichromate printing, and liquid light

Digital Photography – Digital SLR camera systems, Adobe Photoshop CS, Noise Ninja, Extensis Portfolio, iPhoto, Graphic Converter, scanning, color management

Web Design/Development - HTML, CSS, Macromedia Dreamweaver MX, Flash MX, Contribute, Adobe GoLive, ImageReady, CSS, ASP.NET, PHP, mySQL

Graphic Design - Adobe Illustrator CS, InDesign CS, Acrobat

Video - iMovie, iDVD, Windows Moviemaker, converting VHS to digital media, Quicktime Pro

Microsoft - Word, PowerPoint, Excel, Access

Course Management - Blackboard, Desire to Learn

VOLUNTEER WORK

Tutor, Literacy Services of Wisconsin - 2003

Socializer, Wisconsin Humane Society, Milwaukee - 2002, 2003

AWARDS/RECOGNITIONS/EXHIBITIONS

- 2005 1st Place - University Life Category, April
University Photographers' Association of America Monthly Image Contest
Honorable Mention - Marquette Mission Week Door Decorating Contest (group effort)
- 2004 1st Place, 2nd Place - Personal Vision Category, November
University Photographers' Association of America Monthly Image Contest
1st Place - General Publications "Use of Photography in a Publication" (group effort)
University Photographers' Association of America Annual Publications Competition
Participated in Wisconsin Arts Board Percent for Art Direct Purchase Program
Wisconsin 24/7 Collaborative Photography Book Project
2nd Place - University Life Category, May
University Photographers' Association of America Monthly Image Contest
Honorable Mention - Company Magazine Photo Contest
- 2002 Third Place, 2 Honorable Mentions - Company Magazine Photo Contest
Group Show - Walker's Point Center for the Arts; Milwaukee, WI
- 2001 Participated in Wisconsin Arts Board Percent for Art Direct Purchase Program
Group Show - Walker's Point Center for the Arts; Milwaukee, WI
- 2000 Juried Show - University Museum, Southern Illinois University
Juried Show - Vanguard Gallery; Milwaukee, WI
- 1999 Group Show - Millikin University Lower Gallery; Decatur, IL
Faculty Biennial - Millikin University Perkinson Gallery; Decatur, IL
- 1998 Juried Show - Memorial Union, University of Wisconsin, Madison
Group Show - Student Gallery, University of Wisconsin, Madison
- 1997 Group Show -Extra Fancy Gallery; Chicago, IL
- 1996 Solo Exhibition - Millikin University Lower Gallery; Decatur, IL
Outstanding Senior Artist, Millikin University Art Department